

# WHERE THE HEART LIVES

*The Residency*

 Bloodworks  
Northwest

INFORM + INSPIRE

CALL - TO - ACTION

**THE RESIDENCY'S MISSION** is to build a powerful community of young hip-hop artists equipped with the artistic and leadership skills, business acumen, and mentorship necessary to become professional artists and cultural change makers within our community.



**BLOODWORKS NORTHWEST** collects, tests and distributes lifesaving blood to 95% of hospitals in the PNW. Local donors from Bellingham to Eugene, 25% of whom are high school students, provide 1,000 units of blood each day needed for local patients.



## A FREE 1-HOUR CONCERT:

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Appeals to the entire student body – from health and science to the arts and civics

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Delivers inspiring conversation around mental and emotional health

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Calls to action students and how to engage in positive community service, their school, and their community

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Informs students on the science of blood donation, and where and how to give

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Entertains and delivers the message through the amazing talents of performances by young, diverse artists

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Can tie-in to a school's on-campus or virtual blood drive

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**BOOK A FREE 1-HOUR CONCERT AT YOUR SCHOOL!**  
**VISIT [WHERE THE HEART LIVES .ORG](http://wheretheheartlives.org)**